

SIGN BIZ!® INC.

BUSINESS DEVELOPMENT SELF ASSESSMENT

OPPORTUNITIES ASSESSMENT

How useful to your business might these existing Sign Biz Business Development Program products and services be? (● mark ONE answer for each item. UNK = Unknown)

	Very Useful	Useful	UNK
Production/ Revenue benchmarks.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technical support services (printers, networks, color, files, etc.).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Immediate Answers (i.e. for products, prices, vendors, materials).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Group business training (i.e. workshops, speakers).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Workforce development (ads, interviews, training).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Industry insurance programs.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual workshops / updates to knowledge bank.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vision & Differentiation Process / Consult.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising or marketing of your business services.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information sharing (i.e. newsletters, flyers, business fact sheets).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business resource library or vendor referrals.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Web site or Internet resources.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sign Biz mentors or regional shop meetings.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Individual business training (i.e. videotape training programs).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Individual business training (i.e. personal phone coaching).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Immediate, top-tier technical support.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Analysis of pricing strategies / formulas training.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Point of Sale CRM system product / training.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public Relations services, ie, free press release writing/ distribution.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dynamic Signage education and support.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lease site review / lease negotiations.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e-Newsletter service to client base.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business projections / financial planning.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Group Buying Discounts.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media guidance and training.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial Benchmarking.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sustainability - operations / resources.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>