Jraphic Standards Manua

Contents

Logo

Specifications for reproduction of corporate logo, including style, color, fonts & proportions.

Business Card

Specifications for reproduction of business cards including style, color, fonts & proportions.

Letterhead

Specifications for reproduction of letterhead including style, color, fonts & proportions.

Envelope

Specifications for reproduction of black & white and color corporate envelopes.

Miscellaneous

Specifications for reproduction of fax cover sheet, yellow page ad and signage use and potential.